

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, South Dakota is home to 15,000 ranchers and cattlemen who provide a quality product to consumers across the state; and,

Whereas, There are 3.7 million head of cattle in South Dakota, and the cattle industry has played a significant role in the history of our state; and,

Whereas, South Dakota beef producers are stewards of the land, whose environmental practices make certain their improved farms and ranches will be productive for future generations; and,

Whereas, It is important that the citizens of South Dakota recognize the valuable contributions the cattle industry makes to the health and well-being of our state; and,

Whereas, South Dakota cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious, and safe beef products to the consumer; and,

Whereas, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron, and protein; and,

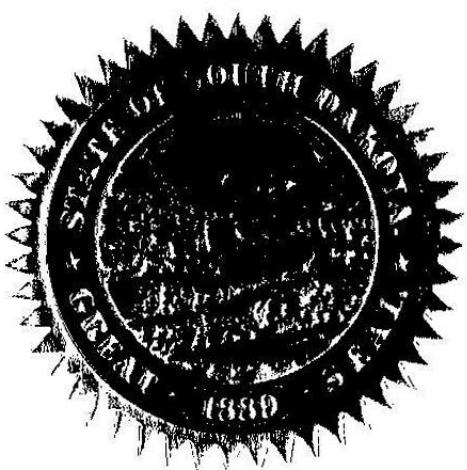
Whereas, The SOUTH DAKOTA CERTIFIED™ Beef and SOUTH DAKOTA CERTIFIED ENROLLED CATTLE™ programs provide consumers a safe, wholesome, quality product while creating increased profit opportunities for beef producers; and,

Whereas, May is the beginning of the summer grilling season – a perfect time for South Dakotans to enjoy hamburgers, steaks, and kabobs on the grill:

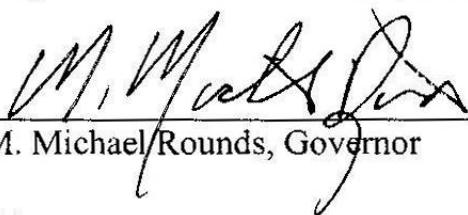
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim May 2009 as

BEEF MONTH

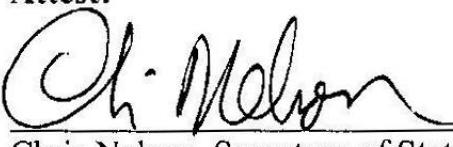
in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fourth Day of May in the Year of Our Lord, Two Thousand and Nine.


M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State